

# Entrepreneurs Mailing List

Total Universe: **23,20,813**

Base Rate: **\$85.00/M**

## Description Summary

The Entrepreneur Database is filled with hard-working entrepreneurs that are passionate, driven by success, and have the will to become more successful. These ambitious entrepreneurs are always looking for solutions to help them not only maintain, but also achieve new levels of success. With the most accurate data on the market, marketing to these entrepreneurs is easier than ever. This list would be perfect for any marketing professional offering technological offers, catalogs, office supplies as well as various financial offers.

## How Our Data is Compiled

Our Entrepreneurs Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history, Yellow Pages, White Pages, SEC Filings, annual reports, business magazines, industry newspapers, and more. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider the Facts

- ✓ In 2015, 2.2 million jobs were created by startups
- ✓ 27 is the average age of Millennials who are starting businesses, compared to Baby Boomers who started at 35

## Recommended Usage

This database is ideal for many industries and offers, such as technology, real estate, software, publications, office supplies, networking groups, and more.

## Sample Mail Piece Required

Inquire

## Market Type

U.S. Consumer

## List Channels

Postal, Email, Telephone

## Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$500.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

## Exchanges

Please Inquire

## Reuse

Yes

## Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

## Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

**Popular Selections** (for additional selections please inquire)

Age  
Gender  
Geography

Income  
Industry Type  
Education Level

Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899