

# Entertainment Enthusiasts Mailing List

Total Universe: **1,66,19,881**

Base Rate: **\$75.00/M**

## Description Summary

Elevate your marketing strategy by connecting with consumers who are passionate about entertainment and the arts. Our Theater, Performing Arts, Concerts, and Entertainment Enthusiast database is your gateway to a niche audience with a penchant for Broadway and beyond. This meticulously curated database targets individuals who not only revel in the magic of live performances but are also wellpositioned professionals with the disposable income to indulge in their passions. They are connoisseurs of culture, making them the ideal demographic for luxury offerings and exclusive experiences.

## How Our Data is Compiled

This mailing list draws from a wider array of sources than any other consumer database available. We meticulously gather information from diverse channels, including online ticket purchases, subscriptions to entertainment newsletters, personal surveys, credit card transactions, social media interactions, and contributions to the arts, among many others. The database is run against the National Change of Address (NCOA) file monthly, as well as CASS certification, reinforcing its accuracy and reliability. Additionally, we append demographic data from our extensive national consumer database, which features a comprehensive array of demographic and lifestyle information.

## Consider the Facts

- ✓ In 2022, the average entertainment costs per household registered at \$3,458
- ✓ 70 million concert tickets were sold in 2023
- ✓ 2022â€“2023 Broadway End-Of-Season Statistics Show That Broadway Had Attendance Of 12.3 Million And Grosses Of \$1.58 Billion

## Recommended Usage

AmeriListâ€™s Theatre, Arts, Concerts, and Entertainment Enthusiasts Mailing List is perfect for entertainment venues, ticketing platforms, luxury brands, event planners, travel agencies, and much more.

## Sample Mail Piece Required

Inquire

## Market Type

U.S. Consumer

## List Channels

Postal, Email, Telephone

## Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$500.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charge: \$10.00/M

## Exchanges

Please Inquire

## Reuse

Yes

## Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

## Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

**Popular Selections** (for additional selections please inquire)

Date of Birth  
Household Income  
Geography

Ethnicity  
Occupation  
Home Market Value

Religious Affiliation  
Presence of Children  
Marital Status

Online Buyer  
Buying Habits  
Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899