

Elite Hispanics Mailing List

Total Universe: **1,29,329**

Base Rate: **\$65.00/M**

Description Summary

Hispanics are one of the fastest-growing demographics in the United States today. This file is enriched with an assortment of affluent Hispanics, with solid purchasing power. These wealthy individuals are not afraid to spend more on certain items, as they have a high abundance of income. Our new Elite Hispanics mailing list will offer you an assortment of Hispanic individuals with an average income of 250k plus. Wealthy people are very diverse in their spending habits, and often make investments in both business and personal products and services. Get the most accurate data on the market and reach Elite Hispanics today.

How Our Data is Compiled

Our Elite Hispanics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ According to a survey, on average, Hispanics earning \$100K+ annually are 7 years younger than non-Hispanics in that income segment
- ✓ About 12.2% of Hispanic earners are affluent

Recommended Usage

This database is ideal for many offers, including but not limited to, travel, finance, real estate, technology, retail, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Country of Origin

Geography
Occupation
Income

Net Worth
Marital Status
Presence of Children

Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899