Elite High Net Worth Golfers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **11,41,942**

Base Rate: **$79.00/M**

Description Summary

You can tell a lot about a man by his golf game â€“ avid golfers and golf enthusiast(s) alike are very sophisticated, usually affluent and professional. Our Elite High Net Worth golfers represent all of the above. They are also extremely rich! Aggregated from several of the leading golf direct response sources, this list gives marketers access to a comprehensive prospecting base of golfers. Our award-winning network of publishers deliver industry trends and game info to this very affluent active group of golfers. These individuals subscribe to leading golf publications. Additionally, they are interested in a wide range of topics and products. These wealthy Americans have more expendable income to both spend and invest.

How Our Data is Compiled

Our data is completely direct response sourced and is managed in a cooperative environment. We incorporate multiple data feeds from more sources than any other database within this segment. Sources include golf directories, magazine publishers, online surveys, and actual purchase history. We verify our database monthly to ensure accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- 90% of the golfers on this list have a net worth of more than $2MM.
- 76% are active investors in the stock market
- Average Income for this group exceeds $187K per year

Recommended Usage

Elite HN Golfers are targets for high ticket items and luxury goods including: high end cars, boats, designer clothing and jewelry, investment opportunities, magazine offers, credit card, travel and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Gender	Investable Assets	Investors
Dwelling Type	Income	Home Value	Net Worth
Ethnicity	Expendable Income	Marital Status	Phone

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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