

eBay Power Sellers Mailing List

Total Universe: **16,44,022**

Base Rate: **\$85.00/M**

Description Summary

AmeriList's eBay Power Sellers mailing list is made up of the top performing sellers that sell a variety of things on eBay. The icon next to a member's user ID means that the seller qualifies for being considered a "PowerSeller". To earn this title, they have to maintain consistent volume sales, at least a 98% approval rating from customer feedback, eBay marketplace policy obedience, and an account in a decent financial status. With this badge, you can be confident that you are conducting business with an experienced eBay seller who has established that they are dedicated to customer satisfaction. Reach these sellers for your next mailing, telemarketing, or email campaign!

How Our Data is Compiled

Our eBay Power Sellers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ eBay has over 180 million buyers globally
- ✓ eBay reported revenue of \$2.6 billion in Q1 of 2019
- ✓ The eBay app has been downloaded 459 million times worldwide

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as retail, collectors' items, apps, other reselling sites, travel, entertainment, sports, discounts, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Lifestyle
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899