

Dual Eligible Medicare and Medicaid Recipients Mailing List

Total Universe: **73,75,291**

Base Rate: **\$85.00/M**

Description Summary

Delve into a rich pool of opportunities by targeting individuals who are dual-eligible for both Medicare and Medicaid. Our Dual Eligible Medicare and Medicaid Recipients Mailing List ensures precision with postal, telephone, and email contacts, providing a robust foundation for your campaigns to achieve unparalleled success. Unlock the potential of tailored strategies tailored for healthcare solutions, financial services, and lifestyle products that cater specifically to the distinctive needs of this dual eligible Medicare and Medicaid Recipients. Capitalize on this moment to connect with dual eligible individuals.

How Our Data is Compiled

Our Dual Eligible Medicare and Medicaid Recipients Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Dual eligible recipients are those who qualify for both Medicare, the federal health insurance program primarily for people aged 65 and older, and Medicaid, the state and federal program that offers health coverage to some low-income people
- ✓ Almost 3 in 10 dual-eligible individuals first gain access to the Medicaid program before gaining Medicare coverage as a result of a disability (67%) or turning 65 years old and aging into the program (32%).

Recommended Usage

AmeriList's Dual Eligible Medicare and Medicaid Recipients Mailing List is the perfect fit for those offering healthcare services and products, financial and legal services, senior living, insurance, home services, retirement planning, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Date of Birth
Household Income
Geography

Ethnicity
Income
Home Market Value

Religious Affiliation
Education Level
Marital Status

Online Buyer
Buying Habits
Net Worth

For additional information or list counts, contact your representative or list manager at 1.800.457.2899