

Driving Schools Mailing List

Total Universe: **1,30,063**

Base Rate: **\$85.00/M**

Description Summary

Step on the gas and shift your marketing strategy into gear! With AmeriList's driving school database, you can reach organizations that instruct people of all ages. These schools give private and group lessons to young drivers with their permits, as well as people of all ages who are looking to get their driver's licenses. These businesses are eligible for many types of offers when it comes to marketing, and can be reached by mail, phone, or email!

How Our Data is Compiled

Our Driving Schools Mailing List is derived from public and proprietary feeds both online and offline including: Business Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. Not only do we cross reference a multitude of sources to ensure the most accurate data, we also verify each business by phone on an annual basis to keep our records up-to-date. This continuous verification process yields the most reliable and deliverable contact information in the industry. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Studies show that Driver's Ed. significantly reduces crashes and traffic violations among new drivers
- ✓ Driving schools generate about \$11 billion every year

Recommended Usage

This mailing list is recommended for a variety of offers, such as car dealerships, high schools looking for driving schools to participate in their programs, and more.

Sample Mail Piece Required

Inquire

Market Type

Businesses

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Sales Volume	Length in Business	
Employee Size	Executive Names	SIC Code	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899