

Domestic Travelers Mailing List

Total Universe: **25,05,567**

Base Rate: **\$85.00/M**

Description Summary

Oh the places weâ€™ll go! Whether by plane, train, RV, car, or bus, people all over the country are traveling in the U.S. This group of prospects is eligible for countless promotions and offers. Hotels, restaurants, transportation – you name it, these consumers need it on the go. Reach these domestic travelers with our accurate postal, telemarketing, and email data. We update our data every month to assure our clients that they are getting the best-quality list on the market. Take your direct marketing campaign for a ride!

How Our Data is Compiled

Our Domestic Travelers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2018, U.S. residents spent \$932.7 billion on domestic travel
- ✓ In recent years, Orlando, FL has been known to be the most popular domestic summer destination.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: hotels, restaurants, amusement parks, RV parks, campsites, rest stops, rental car companies, train lines, airlines, and much, much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Net Worth
Income
Age(s) of Children

Occupation
Marital Status
Presence of Children
Buying Habits

Lifestyle

For additional information or list counts, contact your representative or list manager at 1.800.457.2899