

Domestic Business Trip Travelers

Total Universe: **4,97,91,717**

Base Rate: **\$95.00/M**

Description Summary

Our U.S. Domestic Business Travelers Database offers an extensive and precisely targeted list of professionals who frequently travel within the United States for business purposes. This group includes corporate executives, sales professionals, consultants, and other businesspersons who regularly fly, drive, or take trains to attend meetings, conferences, trade shows, and client engagements. They often book premium services and accommodations, making them ideal candidates for marketing campaigns focused on travel-related products and services. This database provides invaluable insights into their travel patterns and preferences, enabling you to tailor your offerings to meet their specific needs.

How Our Data is Compiled

Our Domestic Business Travelers Mailing List is generated from a variety of sources, including business travel surveys, trade show registrations, business magazine subscriptions, U.S. Census Data, credit card transactions, and magazine subscriptions. To ensure an unmatched level of accuracy, we update the database monthly and process it against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification. This meticulous approach guarantees that when you use our data, you're accessing one of the most reliable and comprehensive lists available, enabling you to connect with your ideal prospects effectively.

Consider the Facts

- ✓ The median spend per business trip in the U.S. is \$1,293.
- ✓ The average age of U.S. business travelers is 45.9 years old.
- ✓ Americans make more than 405 million long-distance business trips per year, accounting for 16% of all long-distance travel.

Recommended Usage

Our U.S. Domestic Business Travelers Database is ideal for travel agencies, car rental services, credit card companies, hotels and resorts, business conference organizers and companies promoting travel-related products and services such as airline tickets, hotel bookings, car rentals, travel insurance, corporate travel programs, business travel accessories, loyalty programs, and executive lounges.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	DOB	Ethnicity	Buying Habits
Gender	Household Income	Presence of Children	Language Spoken
Geography	Credit Score	Occupation	Homeowner Status

For additional information or list counts, contact your representative or list manager at 1.800.457.2899