

Doctors and Nurses at Home Mailing List

Total Universe: **47,22,306**

Base Rate: **\$95.00/M**

Description Summary

Medical professionals provide the world with care and healing. Reaching them at home with offers and discounts could be a great way to execute your marketing campaign. With our Doctors and Nurses at Home database, you can connect with these healers by mail, phone, or email. This list can be use to offer these individuals for both their personal lives, and their medical careers.

How Our Data is Compiled

Our Doctors and Nurses at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2017, nursing was named as the highest-trusted profession
- ✓ Between 2012 and 2020 the amount of doctors in the U.S. has increased 18%

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: self-care products, home entertainment, electronics, finance, insurance, transportation, restaurants, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Buying Habits

Lifestyle
Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899