

Disney Product Buyers Mailing List

Total Universe: **60,03,801**

Base Rate: **\$95.00/M**

Description Summary

You don't have to wish upon a star to have a successful direct marketing campaign! It isn't such a small world after all – we can provide you with targeted prospects most likely to purchase your product or service. These consumers have purchased Disney merchandise, park tickets, hotel visits, entertainment tickets, and much more. If this is your business's target demographic, this list is perfect for you. You can reach these Disney buyers by mail, phone, or email.

How Our Data is Compiled

Our Disney Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2018, the Disney company generated about \$59 billion
- ✓ Disney's media network business is the most profitable division of the company, accounting for over 40% of Disney's total global revenue in 2018, i.e., The Disney Channel, ESPN, History, Lifetime, A&E, FYI, and LMN

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: travel, amusement parks, hotels (especially near Disney parks!), movies and music, restaurants, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Education Level	Marital Status	Age(s) of Children
Gender	Income	Hobbies & Interests	
Geography	Occupation	Lifestyle	
Ethnicity	Buying Habits	Presence of Children	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899