Discount, Coupons and Warehouse Shoppers

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **1,52,66,355**

Base Rate: **$75/M**

Description Summary

These thrifty shoppers go to the big discount warehouses where buying in bulk is less expensive. Additionally, they frequently use coupons and discount promotion offers. These thrifty consumers are concerned about saving money and receiving the best value. Most of the people on this file are families trying to save money and get the greatest offers. These thrifty shoppers can access digital advertising.

How Our Data is Compiled

Our Discount, Coupons and Warehouse Shoppers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- 94% of people use coupons and 38% buy more than they intended because they have a coupon
- 86% of middle income households look for deals
- 85% of consumers are willing to shop at multiple stores for the best deals

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to grocery stores, coupon magazines and subscriptions, food and grocery apps, delivery services and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Buying Habits
Gender	Income	Marital Status	
Geography	Net Worth	Presence of Children	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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