

Digestive Issue Sufferers Mailing List

Total Universe: **1,31,79,858**

Base Rate: **\$85.00/M**

Description Summary

People who are ailed with digestive problems are always going to be looking for products, medications, doctors, literature, and many other services to help eliminate pain. These prospects are valuable and respond to promotions and offers whenever possible. If you are looking to target consumers with digestive issues, this database is perfect for any mailing, telemarketing, or email campaign. This data is updated monthly to ensure accuracy and deliverability for all of our clients. Get in touch with this highly responsive group of consumers who are eligible for many offers.

How Our Data is Compiled

Our Ailments â€” Digestive Issues Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ According to a survey, about 74% of Americans live with GI discomfort
- ✓ In 2015, there were approximately 8.6 million people who went to the emergency room, with digestive diseases/issues as the primary diagnosis

Recommended Usage

This mailing list is recommended for a variety of offers, such as nutritionists, dietitians, gastro doctors, general healthcare facilities, medications, OTC drugs, health food stores, gluten-related offers, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceld after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Lifestyle
Marital Status

Presence of children
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899