

Diabetic Online Product Buyers Mailing List

Total Universe: **1,01,13,546**

Base Rate: **\$85.00/M**

Description Summary

When it comes to dealing with diabetes, it is a continuous ordeal. The diabetics included in this database have purchased pumps, testing strips, accessories, and much more online. This convenient way of shopping has revolutionized the way many diabetics make their purchases regularly. Especially if you are not able to get to a store all the time, relying on deliveries could make a huge difference. These diabetics are always looking for offers related to online diabetic products, so they are a very valuable group of consumers to a number of marketers. Don't miss out on these eligible candidates for your next marketing campaign!

How Our Data is Compiled

Our Diabetic Online Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 29 million people in the United States have diabetes
- ✓ About 25% of seniors aged 65 or older have been diagnosed with diabetes

Recommended Usage

This database is recommended for a variety of marketers, such as diabetic supply companies, online vendors, insurance, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Marital status
Presence of Children
Type of Diabetes

Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899