

Dentists Mailing List

Total Universe: **1,98,268**

Base Rate: **\$85.00/M**



Description Summary

Reach Dentists in the United States for your upcoming direct mail, telemarketing or email marketing campaigns.

Our national database of practice based dentists is developed from a multitude of public and proprietary sources. These professionals are members of various trade associations such as the American Dental Association, the Commission of Dental Accreditation and are all overseen by their respective state agencies. There are an estimated 200,000 + practicing dentists in the United States. Let us give you access to one of the most accurate and complete databases of these professionals. We can help create a customized prospecting lists that is sure to help you reach more new customers. Our firmagraphic selections are detailed and allow you to target your prospects by very detailed and precise criteria. Statistics show that dentists in private practice are involved and oversee a wide range of administrative duties within their office. This includes accounting, equipment buying and office supplies. Do you need to reach dental hygienists, dental assistants, dental laboratory technicians, and office managers? Ask about our other list options.

How Our Data is Compiled

Our multi-sourced dentist database combines a wide range of sources. It is derived from public and proprietary feeds both online and offline including: Business Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. Not only do we cross reference a multitude of sources to ensure the most accurate data, we also verify each business by phone on an annual basis to keep our records up-to-date. This continuous verification process yields the most reliable and deliverable contact information in the industry. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

We also offer access to the "American Dental Association's Membership Database" which consists of active members both practice and non-practice based – in the U.S. The ADA maintains its membership list through surveys, publication mailings and contracts with dental schools, hospitals, specialty boards, state licenses and medical societies.

Consider the Facts

- ✓ The average annual GP dentist income was \$192,392 in 2011.
- ✓ The history of dentistry is almost as ancient as the history of humanity and civilization with the earliest evidence dating from 7000BC.
- ✓ It was between 1650 and 1800 that the science of modern dentistry developed.

Recommended Usage

This file is ideal for medical supplies, staffing, continuing education seminars, dental equipment, biz journals/ magazines, office supplies, computer software, corporate gifts, credit cards and much more.

Sample Mail Piece Required

Inquire

Popular Selections (for additional selections please inquire)

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Title Code	Office Managers	Year Practice Started	Fax Numbers
Specialty Type	Employee Size	Telephone Number	Geography
Sales Volume	Number of Dentists	State of License	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899