

Democrat Donors Mailing List

Total Universe: **60,06,398**

Base Rate: **\$65.00/M**

Description Summary

These registered Democrats are making generous donations and have expendable income to do so. By targeting these voters, you can directly market your product or service to them. Many efforts put forth by democratic politicians have been similar to environmental reform, social issues, tax reform, healthcare, and much more. By utilizing targeted marketing lists from AmeriList, you can specifically send your messaging to registered Democrats who have made donations to governing officials. Take advantage of this highly responsive group of individuals who are eager to promote and endorse Democratic candidates.

How Our Data is Compiled

Our Democrat Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Approximately 44% of American voters identify as Democrats
- ✓ Over 128 million people voted in the 2016 presidential election

Recommended Usage

This database is recommended for political candidates, campaign managers, financial offers, subscriptions, fundraisers, travel offers, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Income
Net Worth
Dwelling Type

Ethnicity
Marital Status
Education Level

Occupation
Political Party

For additional information or list counts, contact your representative or list manager at 1.800.457.2899