

Degree Seekers Database Mailing List



Total Universe: **35,48,256**

Base Rate: **\$85.00/M**

Description Summary

Our Degree Seekers Database segments individuals actively seeking opportunities to enhance their education and advance their careers. In today's fiercely competitive job market, a strong educational foundation is essential for achieving success. The Degree Seekers Database comprises individuals who are committed to advancing their knowledge and career prospects. Whether it's prospective students exploring undergraduate programs or professionals aiming for advanced degrees, this database serves as a bridge, facilitating meaningful connections between you and learners as they pursue educational goals.

How Our Data is Compiled

Our Degree Seekers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Adult college students make up 40 percent of part-time bachelor's degree candidates in state programs and 59 percent in private university programs
- ✓ Between 2011 and 2021, the percentage of people age 25 and older who had completed a bachelor's degree or higher increased by 7.5 percentage points from 30.4% to 37.9%

Recommended Usage

The Degree Seekers Database is perfect for educational institutions, scholarship providers, recruitment agencies, employers, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Hobbies and Interests
Household Income
Credit Score

Ethnicity
Presence of Children
Occupation

Buying Habits
Language Spoken
Highest Edu Level

For additional information or list counts, contact your representative or list manager at 1.800.457.2899