

Daycare Centers Mailing List

Total Universe: **1,50,331**

Base Rate: **\$85.00/M**

Description Summary

While the number of employed parents increases every day, so does the need for day-time care for their children. Providing day care for infants, preschoolers, or school-aged children, owners do a significant amount of spending on supplies and maintenance to guarantee the safety of the children, as well as the loyalty of the parents. These facilities conform to strict policies imposed by state regulatory agencies to ensure that they offer the best care to their customers. Reach daycares in your target market with the most accurate and up-to-date data in the industry, through mail, phone, or email.

How Our Data is Compiled

Our Daycare Centers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ It costs an average family about \$17,610 a year to place an infant in a licensed center on a full-time basis
- ✓ More than half of all infants and toddlers are in child care

Recommended Usage

Our New Beginnings Child Care database is excellent for many markets, such as art supply stores, children's books, wholesale food suppliers, children's apparel companies, or other small business needs like office supplies, insurance, business credit and accounting or technology services.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Sales Volume	Executive Names	SIC Code
Employee Size	Business Owner	Job Functions	NAICS Code

For additional information or list counts, contact your representative or list manager at 1.800.457.2899