

Cruise Lovers Mailing List

Total Universe: **1,60,66,439**

Base Rate: **\$65.00/M**

Description Summary

When it's time to get away, many people decide to board a cruise ship for an unforgettable, luxurious experience. The cruise enthusiast database is made up of U.S. consumers that have taken cruises to various destinations for their vacations. These people love all of the activities that a cruise ship has to offer. Whether it's laying by the pool, exploring a beach, scouting out a Caribbean port, or watching the icebergs go by, these consumers have chosen to spend that time on a cruise ship. By utilizing this demographic-rich database, you can reach out to prospects that will grow your sales.

How Our Data is Compiled

Our Cruise Lovers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The worldwide cruise market is estimated at \$39.6 billion.
- ✓ The cruise industry is the fastest-growing sector of the leisure travel market.

Recommended Usage

Our Cruise Lovers database should be used for cruise travel offers, cruise ship companies, discounted family vacations, credit offers, magazine subscriptions, travel agencies, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Occupation

HH Income
Marital Status
Presence of Children

Credit Score
Geo of Destination
Phone

For additional information or list counts, contact your representative or list manager at 1.800.457.2899