

Credit Card Holders Opt-In Email List

Total Universe: **55,48,285**

Base Rate: **\$95.00/M**

Description Summary

These credit card holders' credit lines are huge financial assets to them. The consumers included in this email database are great candidates due to their high average annual income. Typically, these cardholders will have more than one credit card in their wallets. These affluent individuals have an average annual income of \$90,000, along with their extraordinary spending habits. They have made personal purchases, business purchases, and more. Don't miss out on accurate and updated email addresses from AmeriList!

How Our Data is Compiled

Our Credit Card Holders Opt-In Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In just the first half of 2015, the U.S. generated about \$14.5 trillion in credit card transactions
- ✓ The 4 major credit card companies in the U.S. are Visa, Mastercard, American Express, and Discover

Recommended Usage

This email database is recommended for many offers, such as publications, catalogs, travel agencies, insurance companies, computer retailers, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Home Owner
Income

Occupation
Buying Habits
Credit Score

Credit Cards
Hobbies/Interests

For additional information or list counts, contact your representative or list manager at 1.800.457.2899