

Crafts and Sewing Enthusiasts Mailing List

Total Universe: **4,20,86,134**

Base Rate: **\$85.00/M**

Description Summary

Craft your way to success with the most accurate and up-to-date data on the market. This list contains highly responsive individuals who are learning about, or participating in, various crafts and sewing projects, as well as needlework and quilting. They are also interested in what's new and hot in the industry. They may be making special items for family and friends or to sell in a small business, and may also be interested in the different tools and supplies needed for these types of projects. With postal, phone, and email data, you can enhance your direct marketing strategy and connect with these creative consumers!

How Our Data is Compiled

Our Crafts and Sewing Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, spending in the U.S. by crafters was over \$7 million
- ✓ According to a survey, about 63% of Americans had participated in either a craft or hobby within the last year

Recommended Usage

This database is recommended for many offers, such as craft stores, art suppliers, schools, camps, apparel, technology, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Occupation	Presence of Children
Gender	Dwelling Type	Income	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899