

Country Music Fans Mailing List

Total Universe: **29,54,729**

Base Rate: **\$65.00/M**

Description Summary

Country Music fans have a love for this genre; as many say, it is the music of America. These consumers regularly enjoy any country concerts they're able to attend, as well as make purchases that have to do with living the country lifestyle. If you are looking to market your product to people who are country music lovers, this accurate database of postal, phone, and email data may be right for your business. Connect with these music lovers who are likely to be interested in any country music-affiliated events or products and apparel. These Country music lovers take pleasure in music entertainment, making them ideal prospects for a variety of offers.

How Our Data is Compiled

Our Country Music Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Country Music Fans range from millennials to Baby Boomers.
- ✓ Both urban and rural populations enjoy country music.

Recommended Usage

Our Country Music Fans database can be used for any offers relating to country music and the country lifestyle including magazines, DVDs, clothing, satellite radio, cable TV, movie/music releases, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Ethnicity

Geography
Lifestyle
Hobbies

Income
Marital Status
Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899