Corporate Gift Buyers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **15,05,457**

Base Rate: **$125.00/M**

Description Summary

These corporate gift buyers are receptive to information on a wide range of offers that will reflect the diverse interests of those they give to. They have purchased a range of items including promotional items, employee appreciation, and corporate holiday gifts. This mailing list is the most accurate and up-to-date database that provides individual contact data of employees and professionals within the organization who are responsible for the purchase gifts and other promotional products for business clients, partners, and other employees. They work in some of todayâ€™s most successful corporations. You can segment this data by industry type, as well as company size. Many of these individuals are closely involved in sales, marketing, and account management departments. They are decisionmakers and are often involved in the planning and launching of major branding efforts.

How Our Data is Compiled

Our Corporate Gift Buyers Mailing list is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, previous memberships/purchase history, Yellow Pages, White Pages, SEC Filings, annual reports, business magazines, industry newspapers, and more. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Employers spend over $40 Billion per year on employee recognition programs.
- Gift cards are the most popular gift to employees

Recommended Usage

This highly responsive marketing list of corporate gift buyers is an ideal prospecting list for any marketer who is promoting items such as motivational merchandise, holiday catalogs, unique gifts, promotional products, awards, gift baskets, clothing, uniforms, and more.

Sample Mail Piece Required

Inquire

Market Type
Business Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Business Type	Business Size	Location
Job Titles	Industry Type	Employee Size
Executive Names	Sales Volume	Square Footage

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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