

Continuing Education Mailing List

Total Universe: **2,51,63,904**

Base Rate: **\$85.00/M**

Description Summary

In today's society, one must have a solid education in order to secure a fruitful job. The individuals in our Continuing Education Database are actively seeking opportunities to further their education and opportunities to advance their careers. We have access to over thirty million individuals who are already completed some level of schooling, many of them are looking to enroll into Colleges, Universities, and Trade Schools. We guarantee we can help you boost your enrollment this fall with our database that's enhanced with a full list of selects to help you target your next best student.

How Our Data is Compiled

This exclusive database is sourced from public and private sources, direct responses and internet surveys filled out by the individuals both online and offline.

Consider the Facts

- ✓ The average age for continuing education students is 32
- ✓ 84% of continuing education students are female
- ✓ 70% of continuing education students work in the service and retail industries

Recommended Usage

Our Continuing Education Database is the ideal solution for Trade School Advertisements, Student Loan offers, Scholarship offers, Credit Card offers, Automotive offers, and many more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age Range
Current Occupation
Field of Interest

Highest Level of Education
Intent to Enroll
Income

Phone
Presence of Children
Renter

SCF
Geography

For additional information or list counts, contact your representative or list manager at 1.800.457.2899