

Community Involvement Donors Mailing List



Total Universe: **1,06,24,255**

Base Rate: **\$85.00/M**

Description Summary

If you're looking to reach Community Involvement Donors, this file will give you access to postal, telemarketing, and email information to run your successful direct marketing campaign. Consumers who donate to community efforts are highly responsive due to their desire to help others. Because of these qualities, they are considered excellent candidates for many types of marketing campaigns. Our data is updated every month to make sure our clients receive only the best to help their businesses grow.

How Our Data is Compiled

Our Community Involvement Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 43% of Americans attend or participate in charitable events in their community because of social media
- ✓ Total giving to charitable organizations was \$410.02 billion in 2017

Recommended Usage

This database can be useful to many marketers, such as home improvement retail stores, appliance and tool manufacturers, general contractors, real estate agents, property managers, painting contractors, interior designers, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Language Spoken

Income
Marital Status
Presence of Children

Hobbies & Interests
Lifestyle
Political Party

For additional information or list counts, contact your representative or list manager at 1.800.457.2899