

College Students Mailing List

Total Universe: **2,44,00,000**

Base Rate: **\$95.00/M**

Description Summary

Is your direct marketing GPA high enough? With this college student mailing list you can enhance your marketing campaigns by connecting with students who are currently enrolled in a university or college. This College Students database is enhanced with additional selects such as class year, gender, college attending, field of study, and more. The life of a college student, while not typically extravagant, requires products and services from many different industries. This detailed database of college students will give your business access to responsive College Students who are enthusiastic about offers in various markets.

How Our Data is Compiled

Our College Students Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 80% of college students need some type of financial planning or aid
- ✓ About 65% of high school graduates enroll into college immediately after they graduate

Recommended Usage

This College Students database is ideal for almost any business selling anything from academic supplies, textbooks, dorm décor and supply, coupons, food offers, financial aid offers, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	College Attending	Hobbies
Gender	Ethnicity	Field of Study	Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899