

College Professors by Subject Mailing List

Total Universe: **16,21,002**

Base Rate: **\$95.00/M**

Description Summary

Our College Professors by Subject Mailing List gives you access to over 1 million professors working in the education field. AmeriList provides you with the highest quality and most accurate data on the market. Our data can be segmented by subject of education, education level, and any other demographics to accommodate your campaign. This list will allow you to reach this educated group of professionals who dedicate every day to helping their students learn. With the ability to select the specific subject they teach, you can accurately market your product or service to them. Reach some of the most accomplished, knowledgeable educators out there.

How Our Data is Compiled

Our College Professors by Subject Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The median pay for college professors in the U.S. is approximately \$72,000
- ✓ College professors can be full-time or part-time, or as an adjunct so they can teach in more than one university

Recommended Usage

These College professors are ideal for many different promotions such as books, magazines, financial offers, credit card offers, vacation offers (especially holiday and summer offers), electronics, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Education Level	Hobbies
Gender	Subject	Income	Marital Status

For additional information or list counts, contact your representative or list manager at 1.800.457.2899