College Grads & Alumni Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **3,98,08,026**

Base Rate: **$95.00/M**

Description Summary

The top priority for College Grads & Alumni is the future. They are thinking about everything from graduate school, to insurance, to their first car purchase. Recruit this group now and help them build a strong foundation for the future. These consumers are high in energy, and are driven to reach their goal of becoming successful adults. Our data can be segmented by major, income, location, lifestyle selects or any other select to help you find the best prospects for your business. Our data can be segmented by type of education, age and any other demographics to suit your campaign. We make it easy to reach some of the most intellectual, educated college graduates and alumni who are entering a new phase in their life and may be looking for what you are trying to promote.

How Our Data is Compiled

Our College Grads & Alumni Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Americans with 4-year college degrees made an average of 98% more an hour in 2013 than people without a degree.
- Among 4-year college graduates who took out loans, the average debt is about $25,000.

Recommended Usage

These grads and alumni are ideal candidates for many different types of offers, a big one being financial offers due to college debt, but are also applicable for many other offers such as automobiles & accessories, insurance, books, magazines, music, movies, DVD/CD/VHS, electronics, travel, investing, online offers, home improvements, cellular/wireless communications, telecommunications, mortgages/loans, business opportunities, credit cards, and more!

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Major	Income
Gender	Education Level	Credit	Occupation

For additional information or list counts, contact your representative or list manager at 1.800.457.2899