

College Deans & Administrators Mailing List

Total Universe: **72,000**

Base Rate: **\$95.00/M**

Description Summary

The College Deans & Administrators Mailing List allows you to connect with some of the most influential people on campus, who are usually a huge influence to financial decisions. Get in touch with College Deans & Administrators for special offers and exclusive deals that can be educational or personal. To gain the market of an entire college campus, getting in contact with college deans and administrators is a great way to start. These individuals are very educated and affluent, as they oversee an entire college campus. Our College Deans & Administrators Mailing List has access to over 72,000 people in a postsecondary educational facility with administrative (or higher) titles. AmeriList provides you with the most quality and accurate data on the market for contacting these professionals. Our data can be segmented by salary, education level, and any other demographics to fit your campaign.

How Our Data is Compiled

Our College Deans & Administrators Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The median pay for Postsecondary Education Administrators was approximately \$90,000 in 2016.
- ✓ Most university deans and administrators have a master's degree or higher.

Recommended Usage

These professionals are ideal for a variety of promotions such as books, magazines, educational offers, memberships, financial offers, credit offers, electronics, etc. Because of their high interest in education, they are highly responsive to educational offers.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Income	Job Title
Gender	Ethnicity	Education Level	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899