

College Bound High School Students Email List

Total Universe: **38,07,203**

Base Rate: **\$150.00/M**

Description Summary

Choosing a college and starting the application process is one of the most exciting journeys that most young people experience. America's Future is a comprehensive permission based email list that connects with current high school students; juniors and seniors who are actively exploring their academic future. Sourced from some of the most popular mobile apps, online college and tutoring sites including test prep offers, these students are ready to take the next step in their education endeavor. This list is ideal for a multitude of higher education offers including admission offers.

How Our Data is Compiled

America's Future College Bound HS Students Email list is compiled from various online & offline sources. Including, some of the most popular mobile apps, newsletters, online college and tutoring sites including test prep offers. This robust list of young college-bound students is completely permission based and is updated monthly to ensure accuracy.

*Offers will be sent to the parents of in many cases if the recipient is under the age of 18.

Consider the Facts

- ✓ Between 2014 and 2025, full-time enrollment is projected to increase by 14 percent and part-time enrollment is projected to increase by 15 percent
- ✓ 88% of College Bound students have re-enrolled for their sophomore year, and 82% have re-enrolled for their junior year.
- ✓ By 2025, total undergraduate enrollment is projected to increase to 19.8 million students.

Recommended Usage

These households are excellent targets for education, insurance providers, driving schools, and pre-owned car sales trying to reach prospects by email or direct mail. Offers can also be extended into brand marketing toward households with young adults, including, yet not limited to gas cards, debit cards, gift cards, college recruiting, and tutoring services.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Grade Level	Age	Gender	Field of Interest
-------------	-----	--------	-------------------

For additional information or list counts, contact your representative or list manager at 1.800.457.2899