

Coffee Lovers Mailing List

Total Universe: **3,36,78,221**

Base Rate: **\$85.00/M**

Description Summary

Wake up your marketing strategy! If you're looking to reach coffee lovers for your next campaign, look no further than the most accurate mailing list on the market. Coffee drinkers are eligible for offers from caf s, coffee machines, coffee grind brands, mugs and travel mugs, as well as many others. These consumers are highly responsive, as drinking coffee is part of their everyday routines. These prospects are reachable by mail, phone, or email with our database.

How Our Data is Compiled

Our Coffee Lovers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Specialty coffee sales are increasing by 20% per year and account for nearly 8% of the 18 billion dollar U.S. coffee market.
- ✓ Coffee statistics show that among coffee drinkers the average consumption in the United States is 3.1 cups of coffee per day.

Recommended Usage

This mailing list is recommended for many types of offers and businesses, such as coffee shops, coffee accessories, coffee grinds, home brewing machines, artists and entertainers who perform in caf s, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899