

CEOs and Business Owners at Home Mailing List

Total Universe: **47,53,114**

Base Rate: **\$65.00/M**

Description Summary

There is a large population of CEOs and business owners who are working from home. These days, it seems like there are new start-ups every day, and these entrepreneurs are becoming hugely successful in their positions. People working from their homes are great candidates for a variety of offers from different industries. This particular group of people are higher-level business executives that are in charge of other employees and managers. This accurate, up-to-date database of business owners at home will improve your marketing strategy.

How Our Data is Compiled

Our CEOs at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ There are over 38 million home-based businesses in the U.S.
- ✓ More than \$427 billion per year is made by home-based businesses

Recommended Usage

The CEOs and business owners at home mailing list could be beneficial to many marketers, including office supply companies, software, technology, travel, automobile, insurance, financial, and other offers.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Income
Net Worth
Occupation

Donors
Marital Status
Presence of Children

Lifestyle
Hobbies

For additional information or list counts, contact your representative or list manager at 1.800.457.2899