CBD Product Buyers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **54,49,290**

Base Rate: **$100.00/M**

Description Summary

Cannabidiol, a.k.a. CBD, has become more popular in recent years, as its positive effects on the body have proven to help millions of people. It is a cannabis compound that has significant health benefits, but does not make its users feel high. Currently, CBD oil is beneficial to a good portion of the population for a variety of physical and mental conditions. Sourced from both purchase history and direct responses, these CBD buyers are great candidates for direct mail offers, email marketing, and telemarketing. This accurate database would be ideal for marketers looking to reach consumers who are suffering from health conditions, like chronic pain issues, anxiety, and more.

How Our Data is Compiled

Our CBD Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self- reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- 39% of CBD users are between the ages of 18-34.
- By 2023, the CBD industry projected to grow to $23.7 billion.

Recommended Usage

This mailing list is recommended for a variety of offers, such as CBD distributors, vendors, essential oils, herbal supplements, natural or holistic medicine suppliers, and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumers

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Ailments	Hobbies & Interests
Gender	Household Income	Occupation	Presence of Children
Geography	Dwelling Type	Marital Status	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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