

Catholic Households Mailing List

Total Universe: **1,01,59,906**

Base Rate: **\$85.00/M**

Description Summary

If you're looking to reach Catholic consumers across the country, you've come to the right place. Our accurate mailing list allows you to reach prospects by direct mail, phone, or email. This database is great for many different marketers, such as churches, religious education, charities and organizations, private schools, and more. Our data is updated monthly to give our clients the best chance of increasing their ROIs. Get access to this valuable mailing list today!

How Our Data is Compiled

Our Catholic Households Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 21% of Americans practice Catholicism
- ✓ Catholics are fairly evenly spread throughout the country: 27% in the South, 26% in the Northeast, 26% in the West, and 21% in the Midwest.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as churches, religious education, charities and organizations, private schools, universities, sports leagues, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumers

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Education Level
HH Income
Occupation
Presence of Children

Marital Status
Age(s) of Children
Hobbies & Interests
Donors

Political Party

For additional information or list counts, contact your representative or list manager at 1.800.457.2899