

Catalog Shoppers Mailing List

Total Universe: **1,21,18,405**

Base Rate: **\$85.00/M**

Description Summary

Catalog shoppers are always looking for great deals, coupons, and rebates to utilize when purchasing various items. These responsive consumers are great candidates for many industries trying to promote their services and products. This mailing list will bring your business targeted prospects that are interested in purchasing all sorts of items. This list is updated monthly to ensure all of our clients receive the most accurate and up-to-date information for their mailing, telemarketing, and email campaigns. Don't miss out on this valuable group of prospects!

How Our Data is Compiled

Our Catalog Shoppers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, about 9.8 billion catalogs were mailed to consumers
- ✓ About 100.7 million consumers made catalog purchases in 2016

Recommended Usage

This mailing list is recommended for a multitude of industries and offers, including, but not limited to, apparel, appliances, groceries, designer labels, jewelry, entertainment, electronics, technology, home décor, furniture, office supplies, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumers

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Occupation
Income
Dwelling Type

Marital status
Presence of Children
Presence of Pets

Age(s) of Children
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899