

Casino High Rollers Mailing List

Total Universe: **10,04,856**

Base Rate: **\$85.00/M**

Description Summary

Hit the jackpot with your direct marketing strategies! With accurate and targeted data through the Casino High Rollers mailing list, you can reach individuals making money while gambling. From Las Vegas to Atlantic City, and everything in between, these gamblers are considered celebrities in the casinos, and are treated to lots of amenities. These consumers are winning an abundance of money at the casino, which makes them great candidates for a variety of offers. Get in touch with these enthusiastic men and women who are likely to be interested in gambling and money-related products or services.

How Our Data is Compiled

Our Casino High Rollers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Casinos in the United States made about \$450 billion in 2016
- ✓ High rollers make up about 90% of total gaming revenue

Recommended Usage

With this up-to-date casino high rollers database, you won't have to roll the dice on your success. This mailing list would be ideal for many offers, including but not limited to, hotel, casino, amusement park, magazines, food and beverage, transportation, and many more.

Sample Mail Piece Required

Inquire

Market Type

Consumers

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Dwelling Type
Ethnicity
Income

Net Worth
Casino Type
Occupation

Credit Score
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899