

Car Loan Seekers Mailing List

Total Universe: **9,73,160**

Base Rate: **\$85.00/M**

Description Summary

With the Amerilist Car Loan Seekers Database you will be reaching prospects who are actively seeking information and approval for a car loan. Whether it be for a new or used car, these individuals are reaching out to get the financing help they need to get their automobile. Consumers apply while indicating their age, income, homeowner status, and more. They can also look into the value of their current car and what they may expect for a trade-in-value. With an enhanced list of selects you will be sure to target your next best customer.

How Our Data is Compiled

This exclusive database is derived of direct responses from consumers applying for car loans. These customers have been searching for the right car loan, and this database will give you access to the names of the people that are looking to buy what you sell.

Consider the Facts

- ✓ The average length of the ownership of a car is about 6 years
- ✓ 49% of Americans don't pay their credit card bill in full
- ✓ One third of all credit card owners use Payday Loans or other expensive financial products

Recommended Usage

This database should be used for any type of car loan request or other financial planning tools such as credit offers, financial services etc.. Because some of these customers just got a new car, they can also be considered for insurance and warranty purposes, auto shop services, and auto accessories.

Sample Mail Piece Required

Inquire

Market Type

Consumers

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Head of Household	Household Income	
Gender	Home Owner	Credit	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899