Canadian Seniors Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **3,86,910**

Base Rate: **$65.00/M**

Description Summary

If you're looking to target senior citizens living in Canada, you've come to the right place! Senior Source List has the most accurate, up-to-date mailing lists available on the market. If you are an insurance, financial, hearing, vision, healthcare, or other type of company who often has senior customers, take advantage of this Canadian Seniors database. These seniors have life experience, and love to travel, see shows, go shopping, and other things that seniors should be enjoying in their golden years! Donâ€™t miss out on this valuable group of consumers and utilize this data for your next direct marketing campaign.

How Our Data is Compiled

Our Canadian Seniors from SSL is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Seniors in Canada account for about 13.9% of the population
- 56% of Canadian seniors reported having good health

Recommended Usage

This mailing list is recommended for various promotions and offers, such as travel, finance, healthcare, insurance, hearing, vision, entertainment, and more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Presence of Children	Buying Habits
Gender	Home Owner	Lifestyle	
Geography	Marital Status	Hobbies & Interests	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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