Canadian Consumers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **1,11,78,884**

Base Rate: **$75.00/M**

Description Summary

Whether youâ€™re an American business looking to expand to Canada or a Canadian business looking to market to those in your backyard, AmeriList has you covered. The AmeriList Canadian Consumer Marketing List contains highly responsive consumer data for online, offline and multi-channel marketing campaigns.
This master mailing list offers the most current and comprehensive Canadian consumer information and has a large variety of demographic variables to select from to help you increase your response rates or to enhance your in-house database.

How Our Data is Compiled

Our Canadian Consumer Marketing List is compiled using multiple sources including: Lifestyle Questionnaires, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations.

Consider the Facts

- 46% of the Canadian population live in 6 major metropolitan centers
- 51% of Canadians have a post-secondary education
- 64% of Canadians have disposable incomes
- Canadians spend an average of 45. 6 hours surfing the web per month
- 88% of Canadians have high speed internet
- Last year, Canadians spent $22.3 billion on retail ecommerce
- Canadians spend an estimated 10% of their consumer dollars in the U.S.y

Recommended Usage

Auction houses, auto loan creditors, beauty product manufacturers, cable and internet providers, credit card offers, educational institutions, electronic dealers, entertainment groups, financial services, fitness organizations, health services, home improvement companies, insurance agents, investment bankers, travel offers and more!

Sample Mail Piece Required

Inquire

Market Type
Canadian Consumers

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Individual Age	Education	Job Description
HH Income	Gender	Home Owner
Lifestyle	Ethnicity	HH Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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