Cable TV Subscribers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **3,25,26,367**

Base Rate: **$85.00/M**

Description Summary

Ready for the next episode of your marketing strategy? With our Cable TV Subscribers database, you can get access to mailing, telemarketing, and email information pertaining to consumers who watch and subscribe to cable in their homes. These prospects are eligible for many types of offers and are regularly responsive to advertisements and promotions. Our data is updated monthly, and is known for being accurate and high-quality, to ensure that you are getting the best data out there.

How Our Data is Compiled

Our Cable TV Subscribers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- In 2016, cable TV generated about $52 million from advertising and program revenue, and an additional $26.2 from air time revenue
- In 2017, FOX generated about 111 million viewers during the Superbowl.

Recommended Usage

This mailing list is recommended for a variety of businesses and offers, such as, televisions, TV accessories, sound systems, living room furniture, DVR and recording technology, and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

- Age
- Gender
- Geography
- Ethnicity
- Dwelling Type
- Income
- Occupation
- Net Worth
- Length of Residence
- Marital Status
- Presence of Children
- Hobbies & Interests
- Donors
- Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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