

Business Executives at Home

Total Universe: **8,02,29,845**

Base Rate: **\$95.00/M**

Description Summary

Introducing our exclusive mailing list of business executives at home. This list is carefully curated to include only the most high-level decision makers in various industries. With access to the top executives in the comfort of their own homes, you'll be able to reach a highly targeted audience with the most effective marketing campaigns. Each contact on the list is verified and updated regularly to ensure the highest level of accuracy. Perfect for B2B marketing and sales, this mailing list will give your business the competitive edge it needs to succeed. Order now and start reaching the top executives who can make a real impact on your bottom line.

How Our Data is Compiled

Our Business Executives at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ A study by the Direct Marketing Association found that B2B direct mail has a higher ROI than email marketing. The study found that the ROI for B2B direct mail was 28% higher than for email marketing.
- ✓ 47% of those who work from home say that they're very satisfied with the way they live and work
- ✓ A study by the DMA found that B2B direct mail has a higher ROI than digital advertising. The study found that the ROI for B2B direct mail was 43% higher than for digital advertising.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: webinars, online continuing education, computer software, online services, wireless internet hardware, financial publications, investment opportunities, training offers, magazines, travel, entertainment, insurance, electronics, home office services & products, airline offers, sporting goods, and more!

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Ethnicity
Income

Dwelling Type
Lifestyle
Occupation

Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899