Business Decision-Makers Email List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **11,60,275**

Base Rate: **$115.00/M**

Description Summary

Email high-level business executives who are known to be decision-makers. These individuals are continuously searching for that next big investment to keep their businesses ahead of the curve. In the business world, you have to stay ahead of the game to survive, so these individuals are willing to pay a substantial amount for quality service in order to remain in the forefront of their industry. Business executives are ideal for many business-to-business marketing offers, financial offers, temporary staffing service and corporate investments just to list a few. In addition they are strong candidates for credit cards offers, magazine, traveling arrangements, electronics etc. This database is perfect for any marketing professional looking to reach key decision makers via email.

How Our Data is Compiled

Our Business Decision Makers Email List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Good decision-making management helps companies secure sales, generate new leads, improve their marketing processes, and more
- The 4 styles of decision-making are directive, analytical, conceptual, and behavioral

Recommended Usage

This database is recommended for many different offers, such as technology, software, office supplies, travel, hotels, and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Job Title	Income	
Gender	Education Level	Buying Habits	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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