

Broadway-Bound Seniors Mailing List

Total Universe: **59,73,590**

Base Rate: **\$60.00/M**

Description Summary

This list will give you access to seniors are constantly attending events and shows. These seniors have disposable cash, and are willing to spend it on activities and events they love. Retirement is a time in their lives when they have all the time in the world to do activities and attend shows they have always wanted to see. If you are looking to market your product to seniors who like to go out or have cash to spend, then this Broadway-Bound Seniors Mailing List can benefit your business. These seniors are going out to extravagant shows, and taking trips regularly. Get in touch with theses enthusiastic senior citizens who are interested in any type of Broadway show, performance, or other fun-filled outings.

How Our Data is Compiled

Our Broadway-Bound Seniors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 74.5% of those 65 and older reported being in good to excellent health.
- ✓ Seniors in the U.S. who have an active and enjoyable life may have a slower rate of memory decline.

Recommended Usage

Our Broadway Bound Seniors database can be used for any offers relating to special events and Broadway shows, Auctions, Collectibles and Gifts, Credit Cards, Dating Services, Entertainment, Financial, Fitness, Gambling, Insurance, Investments, Sweepstakes, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceld after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Net Worth
Credit Score
Interests

Lifestyle
Buying Habits
Marital Status

Donors

For additional information or list counts, contact your representative or list manager at 1.800.457.2899