

Brides-to-Be Opted-In Email List

Total Universe: **8,93,752**

Base Rate: **\$125.00/M**

Description Summary

Tie the knot on your direct marketing campaign! This regularly updated database of email addresses is the perfect solution to marketing to recently engaged brides who are getting ready for their weddings. These brides are looking for things like photographers, dresses, venues, DJs, florists, and more. This email list is 100% opted-in, and is verified monthly to ensure accuracy and success for your marketing campaign. These brides are eligible for many types of services that are needed to make the big day as special as possible! Don't leave this highly responsive and valuable group of consumers at the altar!

How Our Data is Compiled

Our Brides-to-Be Email List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 69% of couples take engagement photos
- ✓ The average cost of a wedding is \$28,671

Recommended Usage

This email database is recommended for various industries and services, such as photographers, videographers, wedding venues, banquet halls, floral companies, caterers and wedding cake bakeries, DJs and bands, bridal salons, makeup and hair suppliers and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Lifestyle
Buying Habits
Education Level

Wedding Date

For additional information or list counts, contact your representative or list manager at 1.800.457.2899