

Board Games and Puzzle Enthusiasts Mailing List

Total Universe: **84,01,223**

Base Rate: **\$85.00/M**

Description Summary

Looking to reach fun-seeking, trivia-playing, quality time-spending consumers? Our board games and puzzles enthusiasts database will give you access to postal, phone, and email information to help you win big on your next direct marketing campaign. These consumers are responsive to offers for other games and puzzles, family activity ideas, and other offers to keep the fun going. When it comes to accuracy, AmeriList's databases are top-tier. If you want to boost your ROI and grow your business, look no further than our high-quality targeted mailing lists.

How Our Data is Compiled

Our Board Games and Puzzle Enthusiast Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, games and puzzles generated \$9.6 billion
- ✓ Research says millennials are bringing back board games as a trend

Recommended Usage

This mailing list is recommended for many types of offers and businesses, such as hotels, restaurants, entertainments, cruise lines, resorts, beach accessories, bathing suits, sunscreen, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital status
Presence of Children

Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899