

Big and Tall Men's Apparel – XL Data Mailing List

Total Universe: **2,18,334**

Base Rate: **\$110.00/M**

Description Summary

Consumers come in all shapes and sizes! If you're a marketer looking to reach "big and tall" men, you've come to the right place. These individuals could be great candidates for various clothing offers, as well as sports marketing, shoes, and much more. Having such targeted mailing, telemarketing, and email data helps our clients pinpoint exactly the types of customers they're looking to reach. Our data is updated every month to ensure accuracy and deliverability.

How Our Data is Compiled

Our Big and Tall Men's Apparel Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The Plus-Size men's fashion industry generated \$984 million so far this year
- ✓ The categories that make up this industry include casual wear, active wear, suits and formal attire, coats, accessories, and others.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: big and tall men's stores, department stores, sports organizations, shoe companies, travel, entertainment, and more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Net Worth
Income

Occupation
Dwelling Type
Hobbies & Interests

Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899