Bedding & Bath Products Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **21,43,601**

Base Rate: **$85.00/M**

Description Summary

Dreaming of wrapping yourself in a fuzzy towel after a shower, or snuggling under the covers? Whether itâ€™s a necessity or comfort item, everyone makes purchases for bedding and bathroom products for their homes. This targeted mailing list provides information for individuals who have made purchases in retail stores, received catalogs, are new movers, gift buyers, and more. These consumers care about the functionality and appearance of the essential rooms in their homes.

How Our Data is Compiled

Our American Lifestyle Bedding & Bath Products Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- We spend about 1/3 of our lives in bed.
- The global market for bed and bath linen is projected to exceed $85 billion by 2022.

Recommended Usage

This Bedding and Bath Products mailing list would be useful to numerous types of retail stores, manufacturers, magazines, online markets, interior designers, contractors, home dÃ©cor providers, and more. Connect with bedding and bath product shoppers by utilizing targeted information provided by this database.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Donors	Income	Marital Status
Gender	Ethnicity	Interests	Political Party
Geography	Home Owner	Length of Residence	Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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