Beauty Industry Professionals Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **21,40,522**

Base Rate: **$85.00/M**

Description Summary

Professionals in the beauty industry are in need of many types of products. With our Beauty Industry Professionals database, you can reach them at their place of business to offer them your companyâ€™s promotions! Things like hair products, makeup products, salon equipment, facial products, and much more are necessary for these beauticians. Get in touch with these targeted prospects by mail, phone, or email to bring your direct marketing campaign to the next level.

How Our Data is Compiled

Our Beauty Industry Professionals Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- In 2017, U.S. salon services and salon retail sales generated about $63 billion
- The top 5 states with the highest number of employed hairdressers are Texas, California, New York, Florida, and Pennsylvania
- There are 1,569 accredited beauty schools in the U.S.

Recommended Usage

This mailing list is recommended for a variety of offers, such as hair products and accessories, hair styling, cutting, and drying equipment, makeup products, brushes, and accessories, facial products, salon necessities, and much more.

Sample Mail Piece Required

Inquire

Market Type
Business Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Personalization	Job Titles	
Company Size	Sales Volume	SIC Code	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899