

Baseball Fans Mailing List

Total Universe: **84,30,152**

Base Rate: **\$85.00/M**

Description Summary

Don't let your next marketing campaign strike out! With the Baseball Fans Mailing List, you can get in contact with this enthusiastic and spirited group of fans with mailing, phone, and email data. As great candidates for a variety of offers, this group is valuable and highly marketable for many industries. These fans are always looking for promotions to attend an upcoming game, baseball memorabilia, merchandise, and much more. Knock your marketing out of the park with the most complete and accurate database of baseball fans from the Yankees to the Padres.

How Our Data is Compiled

Our Baseball Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 47% of Americans identify themselves as Major League Baseball fans
- ✓ In 2017, the MLB generated a total of \$9.46 billion

Recommended Usage

Our baseball mailing list is recommended for various offers and industries, such as tickets, travel, transportation, merchandise, hall of fame, memorabilia, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Buying Habits
Home Owner
Marital Status

Presence of Children
Age (s) of Children
Game(s) Attended

For additional information or list counts, contact your representative or list manager at 1.800.457.2899