

Bank Turn-Down Mailing List

Total Universe: **53,57,318**

Base Rate: **\$125.00/M**

Description Summary

These individuals are eager to receive offers for secured and sub-prime credit, I.T.A. with a catalog purchase, discount clubs and many more. This database is enhanced with a full list of selects to help you target your next best customer. These individuals are highly responsive for many types of offers. Get access to the most accurate data in the industry for all bank turn-down consumers. Reach these individuals with postal, phone, and email data for your next direct marketing campaign.

How Our Data is Compiled

Our Bank Turn-Down Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ 53% of small business owners reported they have had to apply for loans multiple times
- ✓ Overall mortgage lending has plunged 7.4%

Recommended Usage

This database is ideal for many marketers, such as insurance, finance, real estate, property management, automobiles, electronics, banks, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Presence of Children	Loan Type
Gender	Occupation	Credit Cards	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899